

CHECKS AND MONEY ORDERS ONLY

NO CASH, NO EXCEPTIONS!

Cinco de Mayo Music Festival Booth Application

**West on H Street
Between Bay Blvd and Marina Pkwy.
Chula Vista, CA 91910**

COST QTY TOTAL

<input type="checkbox"/> Corporate	10' X 10'	\$500	_____	_____
<input type="checkbox"/> Food vendor	10' X 10'	\$250	_____	_____
<input type="checkbox"/> Small Business Retail	10' X 10'	\$150	_____	_____
<input type="checkbox"/> Government Org	10' X 10'	\$100	_____	_____
<input type="checkbox"/> Non Profit Institution	10' X 10'	\$75	_____	_____
<input type="checkbox"/> Electricity		\$80	_____	_____
<input type="checkbox"/> 8' Table		\$15	_____	_____
<input type="checkbox"/> 1 Chair		\$5	_____	_____
		Total \$	_____	_____

Food Vendor Clean Deposit \$200
(Deposit to be made as a separate check)

Cinco de Mayo Music Festival be hosted at the new H Street corridor connecting Chula Vista to its beautiful Marina. West on H Street, between Bay Blvd. and Marina Parkway. Our event is organized to celebrate the history and diverse cultures of the people of San Diego, while bringing awareness and growth to the community. This year we project that thousands of people will be attending our event, thus making this a great opportunity for your organization to outreach.

1. **Outreach:** Reach NEW potential consumers and introduce NEW products and services to more people in a shorter period of time.
2. **Growing Target Market:** Increase visibility and direct promotional marketing into the Latino community for your organization, business, or institution.
3. **Name Recognition:** Increase brand awareness, product sampling, and target sales.
4. **Face-to-Face Interaction:** Directly interact with and inform the Latino community about your products and services.



Makes Checks Payable To:
CINCO DE MAYO MUSIC FESTIVAL

PLEASE RETURN COMPLETED APPLICATIONS

591 Telegraph Canyon Rd #626
Chula Vista, CA 91910

P: (619) 884- 8833
E: info@sandiegomediagroup.com

Name (s) _____
Business/Organization: _____
Address: _____
Phone: _____ Cell: _____
Email: _____
Tax ID _____ TFF # _____ 501(C3)# _____

DESCRIPTION OF PRODUCTS TO BE SOLD ON FESTIVAL GROUNDS. ANY PRODUCTS NOT DESCRIBED BELOW CANNOT BE SOLD. FOOD VENDORS MUST SUBMIT MENU WITH PRICES, VENDOR APPLICATION, AND FOOD SELLING PERMIT FROM THE HEALTH DEPARTMENT. PLEASE PRICE ALL YOUR ITMES AT A REASONABLE RATE. (Use a separate sheet of paper if necessary)

I understand that this completed booth application and full payment will reserve your space. First come first serve. Booth space must be paid in full by 5:00pm on Monday, May 2, 2017

Signature

Date

By Credit Card Charge Visa MC
Name on Card _____
Billing Address: _____

Email: _____
Card No _____
Exp Date _____ 3 Digit Code _____

Authorization: By signing below you authorizee San Diego Media Group to withdraw the designated amount from your account. There is a 3% processing fee for the use of this service.

Authorization Signature

Date

**ALSO REGISTER ONLINE AND A
MAKE PAYMENT**

www.cincodemayomusicfestival.com

VENDOR RULES AND REGULATIONS

1. Participants shall pay for the use of their space.
2. Please make all checks/money orders payable to: Cinco Fest
3. Full payment must be submitted to reserve space.
4. There is a \$60 return check policy.
5. All exhibitors must pay in full by 5:00PM, May 2, 2017.
6. Any exhibitor who cancels their table space after 5:00PM on MAY 2, 2017 forfeits any money given. NO EXCEPTIONS will be made.
- 7.

NO REFUNDS WILL BE GIVEN DUE TO BAD WEATHER OR UNFORSEEN EVENTS OUT OF THE CONTROL OF THE CINCO DE MAYO MUSIC FESTIVAL COMMITTEE AND SAN DIEGO MEDIA GROUP

Exhibitors are allowed to bring only two vehicle into the Festival Grounds to load and unload during the following times:

Day	Set-up	Break Down
Sunday May 7 th	6:00 AM – 10:00 AM	6:30 PM – 10:00 PM

During **Breakdown**, no vehicles shall enter until all streets are clear of pedestrians. Any vehicles on the site after the loading time will be ticketed and may be towed at the owner's expense by the Chula Vista Police Dept.

I. Vendor Participation Guidelines

- It is the Exhibitors responsibility to find their own parking out of the festival grounds. No cars, vans or trucks will be allowed to stay in the site without express permission from the committee.
- Corporate partners will have a designated parking lot.
- Cinco de Mayo Music Festival and SDMG committees reserve the right to deny participation to any vendor or organization upon receipt of a completed application.
- Vendors are not allowed to contract/lease any space to a second party without written permission from the Cinco de Mayo Music Festival /SDMG committee. Any vendor who violates this rule will be fined \$400.00 per day of violation.
- **NO ALCOHOLIC DRINKS, TOBACCO PRODUCTS, AND/ OR DRUG PARAPHERNALIA MAY BE SOLD OR SAMPLED BY ANY VENDOR.** Anyone who breaks this rule will be fined \$500.00, will be removed from the premises, and will no longer participate with Cinco de Mayo Music Festival
- Absolutely no articles that include the Cinco de Mayo Music Festival logo will be sold without the prior written authorization of Cinco de Mayo Music Festival AND SDMG committees.
- All articles and foods sold at the Cinco de Mayo Music Festival must be appropriate for a family audience. Cinco de Mayo Music Festival committee reserves the right to have a vendor stop selling any articles/products.
- Garbage should be put in bags/boxes and taken to the dumpsters every 1 hours or you will be fined \$200.00 per day of violation. You must bring your own large bags and or boxes to dispose of trash.
- Trashcans are for public use only, not vendors. You are responsible for your own trash disposal within your booth. Please place your trash in bags/boxes and bring them to the designated Cinco de Mayo Music Festival dumpsters.
- If not reserved, electricity the day of the event is \$120.

By signing I have read and understood all rules mentioned above.

Print Name

Signature

Date

INITIAL ALL

Booth Space and Responsibilities

- ___ Food and product sales will begin after a city health inspector and staff authorizes each vendor to start selling. Sales must end 15 minutes before the breakdown time.
- ___ Vendors will confine all activities to the boundaries of the booth/space.
- ___ Vendors are responsible for any and all damages and/or loss of equipment.
- ___ Vendor shall hold Cinco de Mayo Music Festival and SDMG harmless from any claim or lawsuit arising out of the sale of any product or provision of any product.
- ___ Vendor will hold Cinco de Mayo Music Festival and SDMG organizing committees harmless from any and all liability arising out of their participation in the event.
- ___ Vendors are responsible for any and all taxes (local, state, and/or federal).
- ___ Vendors will not use amplifiers, megaphones or any type of public address system without prior permission of a Cinco de Mayo Music Festival AND SDMG STAFF.
- ___ If the vendor is not honest about anything asked in this contract (i.e. exact size of trailer, community residence, business owner, etc.) vendor will be asked to leave the Cinco de Mayo Music Festival festival Grounds without a refund of any money deposited or paid on the booth/space.
- ___ Vendors are responsible for bringing their own tables and chairs unless specified and ordered through contract. (Pavilion participants will have one table and two chairs provided).

I have read and comply with all Cinco de Mayo Music Festival Rules and City of San Diego Health Codes

*Print Name**Signature**Date*

INITIAL ALL

IMPORTANT INFORMATION FOR FOOD VENDORS

- ___ All food vendors must submit a \$200 Cleaning Deposit along with their full payment.
- ___ Cleaning deposits will be returned at the end of our event on Sunday May 7, 2017. Check out will be done before you leave to verify that your booth area has been properly cleaned.
- ___ Where necessary, food vendors must obtain charcoal bins and grease containers and properly dispose of grease, cooking oil, and raw garbage. It is the entire responsibility of the vendor to have all grease removed at the end of festival. Failure to use the proper containers for disposal of your grease or removal of all grease after the festival will result in a \$200.00 fine. (Do not dispose of grease in planters, trash bins, or sewers).
- ___ Cinco de Mayo Music Festival and SDMG staff members will periodically inspect the area to assure compliance with this agreement and with the general health and safety practices.
- ___ Each food vendor must present a menu board that is easily readable and visible from the front of the stand. Once submitted and approved, menus cannot be changed.
- ___ Food vendors must provide a fire extinguisher to be kept in the booth at all times.
- ___ Please note that the Cinco de Mayo Music Festival SDMG committee, and the San Diego County Health and Sanitation Departments have final approval of all items to be sold or sampled.
- ___ Any violations of the Health Code can shut down your booth.
- ___ Proper Food Canopy to follow Health Department and Fire Department regulations
- ___ Copies of Valid Food Handlers Cards. Originals must be present during event.
- ___ Copy of your valid food selling permit by the San Diego County Health Department.
- ___ U line fire extinguisher for deep and fire extinguishers
- ___ Hand wash sinks in booth. 5 gallon insulated container, water must be at 100°F, soap in pump, single use paper towels. See attached for sample set up.

I have read and comply with Cinco de Mayo Music Festival and City of San Diego Health Codes

*Print Name**Signature**Date*